



PAL-V

Press

PAL-V selects Mendix low-code platform to accelerate digital transformation

PAL-V, the Dutch pioneer in FlyDrive Mobility Solutions, has chosen Mendix, a Siemens business and an industry leading platform in low-code development, to strengthen its business processes and operations. PAL-V will use the Mendix enterprise low-code platform to develop bespoke applications and further digitalise, automate and scale the company's operational efficiency and growth.

"PAL-V's decision to extend its digital infrastructure using Mendix demonstrates the power of low-code in enabling highly specialised industries, such as the Advanced Air Mobility market, to create a strong foundation for innovation, efficiency and scalability" said Youri Booster, Account Executive at Mendix.

By strategically opting for low-code software development for multiple applications rather than purchasing and customising commercial off-the-shelf (COTS) products, PAL-V ensures full alignment of its digital solutions with its unique company requirements as it prepares for the production of the world's first commercial FlyDrive vehicles.

"With Mendix we can rapidly develop secure and scalable applications tailored to our needs, while building internal expertise for the long term," said Dolf Veenker, IT Manager at PAL-V. "This approach allows us to stay in control of our digital transformation and accelerate the journey towards delivering sustainable FlyDrive mobility solutions worldwide."

To realise this ambition, PAL-V has entered into a collaboration with The Orange Force, a Mendix partner. In the first phase, The Orange Force will develop the initial applications while also training PAL-V's in-house teams. Over time, PAL-V will establish its own agile development teams, with The Orange Force continuing to support as a trusted expertise partner.

"We are delighted to support PAL-V in this strategic transformation," said Jeffrey Kwee, Managing Partner at The Orange Force. "Our role is to not only deliver the first application, but also empower PAL-V's own teams with the skills and agile mindset needed to continuously innovate with Mendix."

PAL-V plans to roll out its first application in early Q4 2025, accelerating its digital transformation programme.

About PAL-V

PAL-V International B.V., headquartered in the Netherlands, is the world's pioneer in FlyDrive mobility solutions. Founded in 2008, the company brings together a team of experienced Dutch entrepreneurs and international experts in aviation, automotive, research, and marketing.

PAL-V proved the technical feasibility and certifiability of its concept with the PAL-V ONE prototype, which successfully flew and drove in 2011/2012 within the existing regulatory framework. Its first production model, the PAL-V Liberty, has been street legal since 2020 and is now in the final stages of aviation certification. PAL-V is on track to deliver the world's first certified FlyDrive vehicle, creating a new era of sustainable FlyDrive mobility in the Advanced Air Mobility market.

About Mendix

Mendix is a leading enterprise low-code application development platform. With Mendix you can convert a spreadsheet into an app, create an organization-wide app portfolio, modernize an entire core system, and else everything in between. The Mendix Platform enables continuous collaboration between those who build the software and those who use it, this accelerates the application development lifecycle and supports iterative deployment at scale. Organizations can create modern, flexible applications quickly in a tool that maintains the highest standards of security, quality, and governance. The Mendix Platform has been adopted by more than 4,000 leading companies around the world. Mendix is a Siemens business.

About The Orange Force

The Orange Force is an international IT services, consulting, and training company specializing in enterprise software development with the Mendix low-code platform. By combining Mendix with innovative technologies such as Gen AI, IoT, RFID and Big Data, The Orange Force helps organizations simplify complexity, accelerate innovation, and deliver tangible business value.

As an official Mendix Expert Partner, Mendix Delivery Excellence Partner, Mendix Academy Training Partner and Siemens Solution Partner, The Orange Force provides end-to-end solutions that cover development, licensing, and enablement. The Orange Force helps customers worldwide to create modern, scalable applications while reducing technical debt and unlocking operational agility.

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